



Houston Oyster & SeaFest sponsored by Coca-Cola

## 2022 SPONSOR PACKET

### Saturday, June 4, 2022

[houstonoysterfestival.org](http://houstonoysterfestival.org)

The Galveston Bay Foundation will host its inaugural Houston Oyster & SeaFest sponsored by Coca-Cola from 11 AM – 4 PM on June 4, 2022 at The Water Works in Buffalo Bayou Park. **This inaugural festival is expecting up to 500 guests who will enjoy a variety of menu items from some of Houston's top restaurants.** Ticket prices range from \$35 for a regular ticket to \$150 for a VIP experience. This event will serve as an introduction to our Oyster Shell Recycling Program. We are excited to highlight many of the restaurants we partner with currently as well as raise funds to continue our Houston expansion. The foundation's Oyster Shell Recycling Program had a record-breaking year in 2021, having recycled a total of 181 tons of shell, the most recycled since the program began in 2011! The Houston expansion helped increase this year's overall total by 35 tons.








Our Oyster Shell Recycling Program promotes a sustainable Eastern oyster population by returning shucked oyster shells from local restaurants back to Galveston Bay to restore native oyster habitat. The Oyster Shell Recycling Program preserves a valuable resource while providing partnership opportunities and hands-on volunteer opportunities for schools, Scouts, and other groups seeking community service and research. By returning shucked oyster shells to Galveston Bay, the Galveston Bay Foundation is working to ensure a healthy oyster population for all to enjoy!

Managing this program since 2011, the Galveston Bay Foundation has collected over 1,200 tons (2.4 million pounds) of oyster shells to date. More than half of these recycled shells have been incorporated in oyster reef restoration projects, and the remaining shells will be returned to the bay in the next three to five years.

*Galveston Bay Foundation is a non-profit organization established in 1987 to preserve and protect Galveston Bay as a healthy and productive place for generations to come.*



## SPONSOR LEVELS

-  **Title Sponsor: \$50,000** (all benefits of the below levels along with the following):
- Prime logo recognition as the Title Sponsor on Oyster & SeaFest T-shirts and banner
  - Dedicated press release announcing your Title Sponsorship distributed regionally to 125 media contacts
  - Opportunity to address Oyster & SeaFest participants at the event
-  **\$25,000** (all benefits of the below levels along with the following):
- Opportunity to distribute a Galveston Bay Foundation-provided, co-branded Oyster & SeaFest giveaway item to event attendees
-  **\$15,000** (all benefits of the below levels along with the following):
- Naming rights for one of the sections of the 2022 Oyster & SeaFest
  - Company volunteer day with Galveston Bay Foundation to help restore habitat in Galveston Bay
-  **\$10,000** (all benefits of the below levels along with the following):
- Complimentary space within our Sponsor Booth to promote your company at the 2022 Oyster & SeaFest event. This space will be shared with other sponsors at this level and above.
  - Opportunity for employees to wear logo-branded attire to the event
-  **\$5,000** (all benefits of the below levels along with the following):
- Logo recognition in Galveston Bay Foundation's Gazette newsletter mailed to over 3,000 businesses, organizations, and residences
  - Signature volunteer opportunity for your employees to assist at the Oyster & SeaFest
  - Recognition in Oyster & SeaFest articles included in Galveston Bay Foundation's monthly e-news sent to over 12,500 people
-  **\$2,500** (all benefits of the below level along with the following):
- Logo recognition on event t-shirts distributed to event volunteers and exhibitors
  - Logo recognition on event posters
  - Logo recognition in all Oyster Festival emails
  - Logo projected during the Oyster Festival for all participants to see
-  **\$1,000**
- Logo recognition on Oyster Festival banners at the event
  - Sponsor name recognition through social media that includes our Facebook (15,000 fans), Twitter (2,968 followers) and Instagram (3,050 followers)
  - Hyperlinked logo included on the event website
  - Sponsor name recognition in event press releases prior to and following the event, distributed regionally to 125 media contacts

# Houston Oyster & SeaFest Sponsorship Form

## Sponsorship Level

**SOLD** \$50,000 (Title Sponsor)

\_\_\_\_\_ \$25,000

\_\_\_\_\_ \$15,000

\_\_\_\_\_ \$10,000

\_\_\_\_\_ \$5,000

\_\_\_\_\_ \$2,500

\_\_\_\_\_ \$1,000

Mail, email or fax completed form to:

Galveston Bay Foundation  
Attn: Nicole Scanlin  
1725 Highway 146  
Kemah, TX 77565  
Email: [nscanlin@galvbay.org](mailto:nscanlin@galvbay.org)  
(subject line "Houston Oyster & SeaFest")  
Fax: 832-284-4982 (Attn: Nicole)

With questions or to discuss sponsorship opportunities,  
contact Nicole Scanlin at 281.332.3381x213 or  
[nscanlin@galvbay.org](mailto:nscanlin@galvbay.org).

## Contact Information

Contact: \_\_\_\_\_  
Dr. / Mr. / Ms. / Mrs. First Name Last Name

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

In-kind sponsors, please include a description of all donated goods/services/equipment,  
e.g. tents, staff time, supplies, etc.

\_\_\_\_\_  
\_\_\_\_\_

## Payment Method (To make an online payment, [CLICK HERE](#))

☐ Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

☐ Card Type (circle one): Visa MasterCard AmEX Discover

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Email address: \_\_\_\_\_  
(required for credit card payment)

☐ In-Kind contribution(s)

\* Payment must be received by Monday, May 2, 2022 for recognition in printed materials. Please also provide  
your company logo in .eps or .ai format by this deadline. Email logos to Nicole at [nscanlin@galvbay.org](mailto:nscanlin@galvbay.org).