



MARSH MANIA
A GALVESTON BAY FOUNDATION EVENT

2022 SPONSOR PACKET

June 2022

JOIN US for Marsh Mania 2022!

Marsh Mania is the nationally-recognized community-based marsh restoration and education event of the Galveston Bay area that draws an average of 500 attendees per year. The goal of Marsh Mania is to involve local citizens in hands-on marsh restoration activities while increasing their awareness and appreciation of wetland habitats and functions.

Since the 1950s, 30,000 acres of marsh has been lost from the Galveston Bay system. Some areas have lost as much as 80 percent of their marshes. These marshes serve many valuable functions. They provide food and habitat for finfish, shellfish, and avian species; improve water quality by settling suspended sediments and chemicals; and protect shorelines from erosion and wave energy generated by wind and ship wakes.

The “mania” began in 1999, when this one-day event set a national record with 1,500 volunteers planting nearly 70,000 stems of smooth cordgrass to create 14.5 acres of new habitat at eight sites around the Bay. In its 23 consecutive years, Marsh Mania has involved more than **8,700 community volunteers** in the restoration of over **216 acres** of vital salt marsh habitat at **104 sites** around Galveston Bay. In addition to the large annual Marsh Mania event, GBF also hosts smaller marsh grass planting events throughout the year for groups ranging from scouting groups to fishing groups to corporate groups.

Marsh Mania is funded through donations from local corporate donors, all of whom are recognized as Marsh Mania sponsors. In addition to this request for funding, Galveston Bay Foundation invites corporate employees to volunteer their time to help plant marsh grass at any of the designated Marsh Mania sites.

Since 1999, Marsh Mania events have restored 216 acres of wetlands at 104 different sites around Galveston Bay, including Clear Lake pictured here.

More than 8,700 volunteers have participated in Marsh Mania plantings.



Become a SPONSOR

We invite you or your company to take part in Marsh Mania and be recognized as a leader in educating and advocating to preserve Galveston Bay and all the great things that it includes!

Marsh Mania is an ideal venue to:

-  Demonstrate your company's commitment to the long-term vitality of Galveston Bay
-  Help protect our local environment
-  Build visibility and awareness to a diverse group of event attendees, volunteers, and exhibitors
-  Gain exposure through a nationally-recognized community-based conservation event

Sponsors and partners of previous years have included:



"It was hard work, especially in this Texas heat, but doing something good for the community always makes you feel better. In the future, I'd love to have the opportunity to volunteer again."

- Brittney Montgomery, Aramco volunteer

Sponsorship Opportunities and Benefits

Marsh Sponsor: \$10,000

All the benefits of the Stalk Sponsorship along with the following additional benefits:

- On-site marsh adoption signage with company logo displayed for one year
- Opportunity to distribute a Galveston Bay Foundation-provided, co-branded Marsh Mania giveaway item to event attendees

Stalk Sponsor: \$5,000

All the benefits of the Sprout Sponsorship along with the following additional benefits:

- Logo recognition as a Marsh Mania sponsor in Galveston Bay Foundation's e-newsletter (distributed to 12,500 email addresses)
- Logo recognition featured for the month of June on Galveston Bay Foundation's website homepage

Sprout Sponsor: \$2,500

All the benefits of the Seed Sponsorship along with the following additional benefits:

- Logo recognition on Marsh Mania T-shirts for volunteers and sponsors
- Sponsor name recognition through social media that includes Galveston Bay Foundation's Facebook (16,350 fans), Twitter (2,915 followers) and Instagram (2,950 followers)

Seed Sponsor: \$1,000

- Sponsor name recognition in event press releases prior and following the event, distributed regionally to 125 media contacts
- Logo included on event banner

NOTE: Sponsorship donation must be received at Galveston Bay Foundation offices by Friday, May 13, 2022 in order for logos to appear in all printed event materials.

About Galveston Bay Foundation

Galveston Bay Foundation is a conservation nonprofit that has served as guardian of Galveston Bay since 1987. Our mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. We work to facilitate a true cross-section of Bay interests through creative, inclusive and forward-thinking solutions to the challenges confronting Galveston Bay.



Since 1987, GBF has preserved, protected, and restored more than 20,000 acres of habitat around Galveston Bay.

Photo:
Citgo

Marsh Mania Sponsorship Information Form

Sponsorship Level

_____ Marsh Sponsor \$10,000
_____ Stalk Sponsor \$5,000
_____ Sprout Sponsor \$2,500
_____ Seed Sponsor \$1,000

_____ In-Kind Sponsor

Mail, email or fax completed form to:

Galveston Bay Foundation
Attn: Emily Ford
1725 Highway 146
Kemah, TX 77565

Email: eford@galvbay.org
(subject line "Marsh Mania Sponsorship")
Fax: 832-284-4982 (Attn: Emily F.)

To discuss sponsorship opportunities,
contact Emily Ford at 832-536-2256 or
eford@galvbay.org.

Contact Information

Contact: _____
First Name Last Name

Title: _____

Company: _____ (as it should be recognized in event materials)

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____ Fax: _____

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

Payment Method (To make an online payment, [CLICK HERE](#))

☐ Check # _____ (made payable to the Galveston Bay Foundation)

☐ Card Type (check one): Card Visa MasterCard AmEX

Number: _____ / _____

Name on Card: _____ Signature: _____

E-mail address: _____
(required for credit card payment)

☐ In-Kind contribution(s)

* Payment must be received by Friday, May 13, 2022 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. Email logos to [Emily at eford@galvbay.org](mailto:eford@galvbay.org).