

BAY DAY FESTIVAL
A GALVESTON BAY FOUNDATION EVENT

2022 SPONSOR PACKET

Saturday, May 14, 2022

JOIN US for Bay Day 2022!

Bay Day is a one-day celebration presented by the Galveston Bay Foundation and numerous community partners. The Bay Day Festival provides exposure to Galveston Bay for many area residents. Bay Day highlights hands-on interactive exhibits, activities and demonstrations that emphasize the multiple uses of Galveston Bay. The purpose of Bay Day is to call attention to and celebrate Galveston Bay by providing fun activities for all ages, thereby increasing public awareness of the Bay's value and resources. It is Galveston Bay Foundation's hope that by attending Bay Day, visiting with exhibitors, participating in partner activities, and learning about the value of estuarine resources, the public — especially children — will become stewards of the Bay system and coastal heritage.

Bay Day is funded in part by donations from local corporate donors, all of which are recognized as Bay Day sponsors. Opportunities for corporate employee involvement include: hosting an education-themed corporate booth or assisting Galveston Bay Foundation with management of other booths, with set-up or take-down of the event, or with volunteer registration.

More than 4,000 people attend Bay Day at the Kemah Boardwalk each year for an interactive learning experience about Galveston Bay.



Become a SPONSOR

We invite you or your company to take part in Bay Day and be recognized as a leader in educating and advocating for the preservation of Galveston Bay!

Bay Day is an ideal venue to:

-  Highlight your services, products and brand
-  Help protect our local environment
-  Build visibility and awareness to a diverse group of attendees, volunteers and exhibitors
-  Showcase your company's services or products to a key market: Families in the Houston-Galveston area!

Sponsors of previous years have included:



John P. McGovern
Foundation



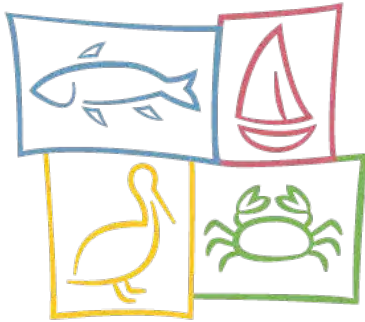
ExxonMobil

PORT HOUSTON
THE INTERNATIONAL PORT OF TEXAS



GCWA
Gulf Coast Water Authority





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2022 Bay Day Sponsorship Opportunities and Benefits

Estuary Sponsor: \$10,000

All benefits of the Bay Sponsorship along with the following additional benefits:

- Company logo displayed prominently on the Bay Day event program
- Opportunity to distribute a Galveston Bay Foundation-provided, co-branded item to the first 500 visitors to Bay Day

Bay Sponsor: \$5,000

All benefits of the River Sponsorship along with the following additional benefits:

- Logo recognition as a Bay Day sponsor in Galveston Bay Foundation's e-newsletter (distributed to over 12,500 email addresses)
- Logo featured for the month of May on Galveston Bay Foundation's website homepage

River Sponsor: \$2,500

All benefits of the Bayou Sponsorship along with the following additional benefits:

- Logo recognition on the official Bay Day event t-shirt
- Sponsor name recognition through social media that includes Galveston Bay Foundation's Facebook (16,350 fans), Twitter (2,915 followers) and Instagram (2,950 followers)

Bayou Sponsor: \$1,000

- Sponsor name recognition in event press releases prior and following the event, distributed regionally to 125 media contacts
- Logo included on the Bay Day banner
- Complimentary exhibit space at the 2022 Bay Day Festival

NOTE: Sponsorship donation must be received at Galveston Bay Foundation offices by Friday, April 15, 2022 in order for logos to appear in all printed event materials.

About GALVESTON BAY FOUNDATION

Galveston Bay Foundation is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. It implements diverse programs in land preservation, habitat restoration, water quality and quantity, youth education, and advocacy.

Galveston Bay Foundation's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs are to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides.



www.galvbay.org



Photo: Aramco Americas



Since 1987, Galveston Bay Foundation has preserved, protected, and restored more than 20,000 acres of habitat around Galveston Bay.

Bay Day Sponsorship Information Form

Sponsorship Level

_____ Estuary	\$10,000
_____ Bay	\$5,000
_____ River	\$2,500
_____ Bayou	\$1,000
_____ In-Kind Sponsor	

Mail, e-mail or fax completed form to:

Galveston Bay Foundation
Attn: Emily Ford
1725 Highway 146
Kemah, TX 77565
Email: eford@galvbay.org
(subject line "Bay Day Sponsorship")
Fax: 832-284-4982 (Attn: Emily F.)

To discuss sponsorship opportunities, contact Emily Ford at 832-536-2256 or eford@galvbay.org.

Contact Information

Contact: _____
Dr. / Mr. / Ms. / Mrs. First Name Last Name

Title: _____

Company: _____
(as it should be recognized in event materials)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Company Website: _____

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

Payment Method (To make an online payment, [CLICK HERE](#))

☐ Check # _____ (made payable to the Galveston Bay Foundation)

☐ Card Type (check one): Visa MasterCard AmEX Discover

Card Number: _____ Exp. Date: ____/____

Name on Card: _____ Signature: _____

Email Address _____
(required for credit card payment)

☐ In-Kind contribution(s)

* Payment must be received by Friday, April 15, 2022 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Emily at eford@galvbay.org.