



**MARSH MANIA**  
A GALVESTON BAY FOUNDATION EVENT

# 2021 **SPONSOR PACKET**

June 2021



# JOIN US for Marsh Mania 2021!

Marsh Mania is the nationally-recognized community-based marsh restoration and education event of the Galveston Bay area that draws an average of 500 attendees per year. The goal of Marsh Mania is to involve local citizens in hands-on marsh restoration activities while increasing their awareness and appreciation of wetland habitats and functions.

Since the 1950s, 30,000 acres of marsh has been lost from the Galveston Bay system. Some areas have lost as much as 80 percent of their marshes. These marshes serve many valuable functions. They provide food and habitat for finfish, shellfish, and avian species; improve water quality by settling suspended sediments and chemicals; and protect shorelines from erosion and wave energy generated by wind and ship wakes.

The “mania” began in 1999, when this one-day event set a national record with 1,500 volunteers planting nearly 70,000 stems of smooth cordgrass to create 14.5 acres of new habitat at eight sites around the Bay. In its 22 consecutive years, Marsh Mania has involved more than **8,500 community volunteers** in the restoration of over **214 acres** of vital salt marsh habitat at **99 sites** around Galveston Bay. In addition to the large annual Marsh Mania event, GBF also hosts smaller marsh grass planting events throughout the year for groups ranging from scouting groups to fishing groups to corporate groups.

Marsh Mania is funded through donations from local corporate donors, all of whom are recognized as Marsh Mania sponsors. In addition to this request for funding, Galveston Bay Foundation invites corporate employees to volunteer their time to help plant marsh grass at any of the designated Marsh Mania sites.

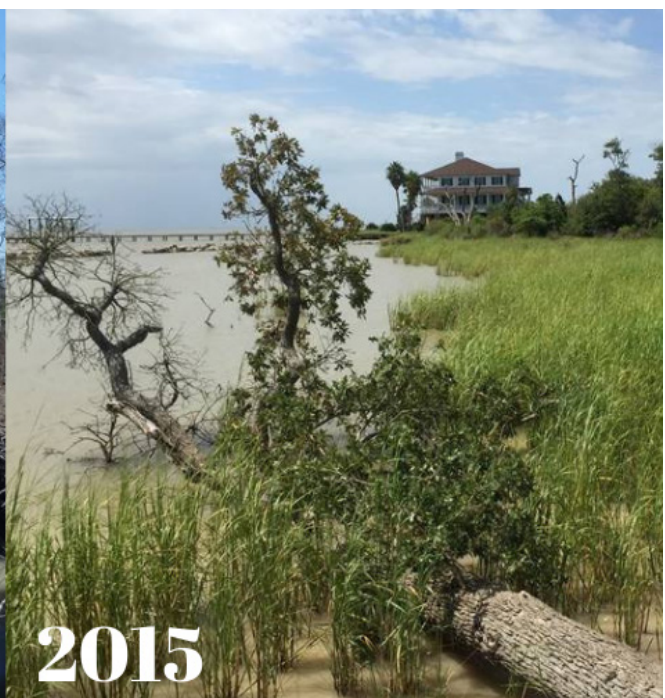
This year, the Galveston Bay Foundation will implement protocol at Marsh Mania to combat the spread of Covid-19. Though Marsh Mania is normally a single-day, large-scale marsh planting event, we will instead be offering several smaller Marsh Mania days in the month of June. In 2020, the Galveston Bay Foundation had tremendous success implementing Covid-19 protocol during marsh planting activities, and we foresee this same success for 2021 Marsh Mania.

Since 1999, Marsh Mania events have restored 214 acres of wetlands at 99 different sites around Galveston Bay, including Shipe Woods pictured here.

More than 8,500 volunteers have participated in Marsh Mania plantings.



2011



2015

# Become a SPONSOR

We invite you or your company to take part in Marsh Mania and be recognized as a leader in educating and advocating to preserve Galveston Bay and all the great things that it includes!

## Marsh Mania is an ideal venue to:

-  Demonstrate your company's commitment to the long-term vitality of Galveston Bay
-  Help protect our local environment
-  Build visibility and awareness to a diverse group of event attendees, volunteers, and exhibitors
-  Gain exposure through a nationally-recognized community-based conservation event

Sponsors and partners of previous years have included:

John P. McGovern  
Foundation

**reliant**  
an NRG company



"The Houston office Eco Team enjoys offering this volunteer opportunity to Accenture employees as a way to help the Galveston Bay shoreline and learn about the importance of marsh grasses in sustaining our ecosystem. It is also a great way to get families involved in a fun, outdoor activity!"

- Laurinda Lin ( pictured right) Accenture

# Sponsorship Opportunities and Benefits

## Marsh Sponsor: \$10,000

All the benefits of the Stalk Sponsorship along with the following additional benefits:

- On-site marsh adoption signage with company logo displayed for one year
- Opportunity to distribute a Galveston Bay Foundation-provided, co-branded Marsh Mania giveaway item to event attendees

## Stalk Sponsor: \$5,000

All the benefits of the Sprout Sponsorship along with the following additional benefits:

- Logo recognition as a Marsh Mania sponsor in Galveston Bay Foundation's e-newsletter (distributed to 12,500 email addresses)
- Logo recognition featured for the month of June on Galveston Bay Foundation's website homepage

## Sprout Sponsor: \$2,500

All the benefits of the Seed Sponsorship along with the following additional benefits:

- Logo recognition on Marsh Mania t-shirts for volunteers and sponsors
- Sponsor name recognition through social media that includes Galveston Bay Foundation's Facebook (15,000 fans), Twitter (2,700 followers) and Instagram (2,450 followers)

## Seed Sponsor: \$1,000

- Sponsor name recognition in event press releases prior and following the event, distributed regionally to 125 media contacts
- Logo included on event banner

NOTE: Sponsorship donation must be received at Galveston Bay Foundation offices by May 7, 2021 in order for logos to appear in all printed event materials.

## About Galveston Bay Foundation

Galveston Bay Foundation is a conservation nonprofit that has served as guardian of Galveston Bay since 1987. Our mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. We work to facilitate a true cross-section of Bay interests through creative, inclusive and forward-thinking solutions to the challenges confronting Galveston Bay.



Since 1987, GBF has preserved, protected, and restored more than 20,000 acres of habitat around Galveston Bay.



# Marsh Mania Sponsorship Information Form

## Sponsorship Level

\_\_\_\_\_ Marsh Sponsor \$10,000  
\_\_\_\_\_ Stalk Sponsor \$5,000  
\_\_\_\_\_ Sprout Sponsor \$2,500  
\_\_\_\_\_ Seed Sponsor \$1,000  
  
\_\_\_\_\_ In-Kind Sponsor

Mail, e-mail or fax completed form to:

Galveston Bay Foundation  
Attn: Emily Ford  
1725 Highway 146  
Kemah, TX 77565  
E-mail: eford@galvbay.org  
(subject line "Marsh Mania Sponsorship")  
Fax: 832-284-4982 (Attn: Emily F.)

With questions or to discuss sponsorship opportunities,  
contact Emily Ford at 832-536-2256 or  
eford@galvbay.org.

## Contact Information

Contact: \_\_\_\_\_  
First Name Last Name

Title: \_\_\_\_\_

Company: \_\_\_\_\_ (as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Payment Method

☐ Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

☐ Card Type (check one): Card Visa MasterCard AmEX

Number: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(required for credit card payment)

☐ In-Kind contribution(s)

\* Payment must be received by Friday, May 7, 2021 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Emily at eford@galvbay.org.