



BAY DAY FESTIVAL
A GALVESTON BAY FOUNDATION EVENT

2020 **SPONSOR PACKET**

Saturday, May 16, 2020

JOIN US for Bay Day 2020!

Bay Day is a one-day celebration presented by the Galveston Bay Foundation and numerous community partners. The Bay Day Festival provides exposure to Galveston Bay for many area residents. Bay Day highlights hands-on interactive exhibits, activities and demonstrations that emphasize the multiple uses of Galveston Bay. The purpose of Bay Day is to call attention to and celebrate Galveston Bay by providing fun activities for all ages, thereby increasing public awareness of the Bay's value and resources. It is Galveston Bay Foundation's hope that by attending Bay Day, visiting with exhibitors, participating in partner activities, and learning about the value of estuarine resources, the public — especially children — will become stewards of the Bay system and coastal heritage.

Bay Day is funded in part by donations from local corporate donors, all of which are recognized as Bay Day sponsors. Opportunities for corporate employee involvement include: hosting an education-themed corporate booth or assisting Galveston Bay Foundation with management of other booths, with set-up or take-down of the event, or with volunteer registration.




More than 4,000 people attend Bay Day at the Kemah Boardwalk each year for an interactive learning experience about Galveston Bay.



Become a SPONSOR

We invite you or your company to take part in Bay Day and be recognized as a leader in educating and advocating for the preservation of Galveston Bay!

Bay Day is an ideal venue to:

-  Highlight your services, products and brand
-  Help protect our local environment
-  Build visibility and awareness to a diverse group of attendees, volunteers and exhibitors
-  Showcase your company's services or products to a key market: Families in the Houston-Galveston area!

Sponsors of previous years have included:



John P. McGovern
Foundation



ExxonMobil

PORT HOUSTON
THE INTERNATIONAL PORT OF TEXAS



GCWA
Gulf Coast Water Authority

GRACE
Talent | Technology | Trust™

ODFJELL



GCA
Gulf Coast Authority



2020 Bay Day Sponsorship Opportunities and Benefits

Title Sponsor: \$15,000 (exclusive, only one available)

All benefits of the Estuary Sponsorship along with the following additional benefits:

- Prime logo recognition as the Title Sponsor on Bay Day t-shirts and banner
- Dedicated press release announcing your Title Sponsorship distributed regionally to 125 media contacts
- Logo included on Kemah Boardwalk "A Frame" signs displayed throughout the boardwalk one month prior to Bay Day
- Full page ad in Bay Day program distributed to hundreds of participants

Estuary Sponsor: \$10,000

All benefits of the Bay Sponsorship along with the following additional benefits:

- Naming rights for one of three sections of the 2020 Bay Day Festival

Bay Sponsor: \$5,000

All benefits of the River Sponsorship along with the following additional benefits:

- Recognition as a festival sponsor in Galveston Bay Foundation's e-newsletter (distributed to 12,500 email addresses)
- Signature volunteer opportunity at the Bay Day event (Galveston Bay Explorer Game, Coastal Expo Educational Stations)
- Opportunity for your volunteers to wear company attire at the event (Design must be approved by Galveston Bay Foundation)

River Sponsor: \$2,500

All benefits of the Bayou Sponsorship along with the following additional benefits:

- Logo recognition on Bay Day t-shirts distributed to event volunteers and exhibitors

Bayou Sponsor: \$1,000

- Sponsor name recognition in event press releases prior to and following the event, distributed regionally to 125 media contacts
- Sponsor name recognition through social media that includes Galveston Bay Foundation's Facebook (14,000 fans), Twitter (2,600 followers) and Instagram (2,000 followers)
- Logo included on Bay Day banner seen by thousands of participants
- Complimentary exhibit space at the 2020 Bay Day event

NOTE: Sponsorship donation must be received at Galveston Bay Foundation offices by Friday, April 17, 2020 in order for logos to appear in all printed event materials.

About GALVESTON BAY FOUNDATION

Galveston Bay Foundation is a 501(c)(3) non-profit organization established in 1987 under the laws of the State of Texas. The mission of the Foundation is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. It implements diverse programs in land preservation, habitat restoration, water quality and quantity, youth education, and advocacy.

Galveston Bay Foundation's community outreach and education programs provide science-based education and activities focused on Galveston Bay. The goal of the programs are to develop a knowledgeable constituency, ranging from school children to public officials, which recognizes the positive quality-of-life benefits that a healthy Galveston Bay provides.



www.galvbay.org

Since 1987, Galveston Bay Foundation has preserved, protected, and restored more than 20,000 acres of habitat around Galveston Bay.



Bay Day Sponsorship Information Form

Sponsorship Level

| | | |
|-------|-----------------|----------|
| _____ | Title Sponsor | \$15,000 |
| _____ | Estuary | \$10,000 |
| _____ | Bay | \$5,000 |
| _____ | River | \$2,500 |
| _____ | Bayou | \$1,000 |
| _____ | In-Kind Sponsor | |

Mail, e-mail or fax completed form to:

Galveston Bay Foundation
Attn: Emily Ford
1100 Hercules Ave., Suite 200,
Houston, TX 77058
E-mail: eford@galvbay.org
(subject line "Bay Day Sponsorship")
Fax: 832-284-4982 (Attn: Emily F.)

With questions or to discuss sponsorship opportunities,
contact Emily Ford at 281.332.3381x207 or
eford@galvbay.org.

Contact Information

Contact: _____
Dr. / Mr. / Ms. / Mrs. First Name Last Name

Title: _____

Company: _____
(as it should be recognized in event materials)

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____ Fax: _____

Company Website: _____

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

Payment Method

Check # _____ (made payable to the Galveston Bay Foundation)

Card Type (circle one): Visa MasterCard AmEX Discover

Card Number: _____ Exp. Date: ____/____

Name on Card: _____ Signature: _____

E-mail address: _____
(required for credit card payment)

In-Kind contribution(s)

* Payment must be received by Friday, April 17, 2020 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Emily at eford@galvbay.org.