

**VIRTUAL**  
**BAY DAY FESTIVAL**  
A GALVESTON BAY FOUNDATION EVENT

# 2021 SPONSOR PACKET

Saturday, May 15, 2021

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# JOIN US for 2021 Virtual Bay Day Festival!

Galveston Bay Foundation is thrilled to host our annual Bay Day Festival as a virtual event on Saturday, May 15, 2021. This one-day event is a celebration that includes engaging virtual exhibits from a variety of environmental organizations and partners. The purpose of Bay Day is to call attention to Galveston Bay by providing fun, educational content appropriate for all ages, thereby increasing public awareness of the Bay's value and resources. It is Galveston Bay Foundation's hope that by participating in Bay Day, the community – especially our youth – will become stewards of Galveston Bay.

Over 22,000 people participated in our 2020 Virtual Bay Day event as they dove in to 31 virtual exhibits and seven live segments featured on our website and social media.

Virtual Bay Day is funded in part by donations from local corporations who are recognized as Bay Day sponsors. Sponsors have the opportunity to provide their own virtual exhibit or educational video to be featured during Virtual Bay Day, and are recognized through other forms of digital media that reaches thousands of viewers and participants.





More than 22,000 people participated in the 2020 Virtual Bay Day Festival event.



# Become a SPONSOR

We invite you or your company to take part in virtual Bay Day and be recognized as a leader in educating and advocating for the preservation of Galveston Bay!

Virtual Bay Day Festival is an ideal place to:

-  Highlight your services, products, and brand
-  Help protect our local environment
-  Build visibility and awareness to a diverse group of attendees and exhibitors
-  Showcase your company's services or products to a key market: Families in the Houston-Galveston area!



Galveston Bay Foundation

★ Favorites · May 16, 2020 ·



That's a wrap on our virtual Bay Day Festival 2020! Thank you for tuning in and thank you to our wonderful presenters and sponsors for making it possible. You can view all the videos when you visit [galvbay.org/bayday](http://galvbay.org/bayday).

## Thank You To Our Bay Day Festival 2020 Sponsors:



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Thank You To Our 2020 Bay Day Festival Sponsors!

This is "Thank You To Our 2020 Bay Day Festival Sponsors!" by ...

## Thank You To Our Bay Day Festival 2020 Sponsors:



John P. McGovern  
Foundation



THE UNIVERSITY OF TEXAS  
MD Anderson  
Cancer Center  
Making Cancer History®



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# 2021 Bay Day Festival Sponsorship Benefits

## Bay Sponsor: \$5,000

*All benefits of the River Sponsorship along with the following additional benefits:*

- Facebook event cover photo with sponsor logo
- Pre-event video with special sponsor recognition

## River Sponsor: \$2,500

*All benefits of the Bayou Sponsorship along with the following additional benefits:*

- Pre and post sponsor recognition through social media that includes Galveston Bay Foundation's Facebook (15,800 fans), Twitter (2,700 followers) and Instagram (2,450 followers)
- Logo featured on Galveston Bay Foundation's website homepage for the month of May

## Bayou Sponsor: \$1,000

- Sponsor name recognition in event press release
- Logo recognition on Bay Day event website page

NOTE: Sponsorship donation must be received at Galveston Bay Foundation offices by Friday, April 30, 2021 in order for logos to appear in all printed event materials.

## About Galveston Bay Foundation

Galveston Bay Foundation is a conservation nonprofit that has served as guardian of Galveston Bay since 1987. Our mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. We work to facilitate a true cross-section of Bay interests through creative, inclusive and forward-thinking solutions to the challenges confronting Galveston Bay.



Since 1987, GBF has preserved, protected, and restored more than 20,000 acres of habitat around Galveston Bay.



# Bay Day Sponsorship Information Form

## Sponsorship Level

\_\_\_\_\_ Bay \$5,000  
\_\_\_\_\_ River \$2,500  
\_\_\_\_\_ Bayou \$1,000  
  
\_\_\_\_\_ In-Kind Sponsor

Mail, e-mail or fax completed form to:

Galveston Bay Foundation  
Attn: Emily Ford  
1725 Highway 146  
Kemah, TX 77565  
E-mail: eford@galvbay.org  
(subject line "Bay Day Sponsorship")  
Fax: 832-284-4982 (Attn: Emily F.)

With questions or to discuss sponsorship opportunities,  
contact Emily Ford at 832-536-2256 or  
eford@galvbay.org.

## Contact Information

Contact: \_\_\_\_\_  
First Name Last Name

Title: \_\_\_\_\_

Company: \_\_\_\_\_ (as it should be recognized in event materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

In-kind sponsors, please include a description of all donated goods/services/equipment, e.g. tents, staff time, supplies, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Payment Method

☐ Check # \_\_\_\_\_ (made payable to the Galveston Bay Foundation)

☐ Card Type (check one): Card Visa MasterCard AmEX

Number: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail address: \_\_\_\_\_  
(required for credit card payment)

☐ In-Kind contribution(s)

\* Payment must be received by Friday, April 30, 2021 for recognition in printed materials. Please also ensure your company logo in .eps or .ai format is received by this deadline. E-mail logos to Emily at eford@galvbay.org.