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Media Opportunity for Friday, March 22, 2019

YES Prep Public Schools and Galveston Bay Foundation Join Explorer Philippe Cousteau, Jr. to Protect Local Waterways

What: Philippe Cousteau, Jr.'s [EarthEcho International](#), a leading environmental youth leadership organization, [YES Prep Public Schools](#), [Galveston Bay Foundation](#) and local [Xylem Watermark](#) volunteers are joining forces for clean and healthy local waterways as part of the 2019 EarthEcho [Water Challenge](#). Open to all citizens, students, families and organizations worldwide, the Water Challenge helps anyone to test, monitor and improve the quality of water in their communities.

Taking place on March 22 – United Nations World Water Day – a special kick-off event in Houston, TX, will engage approximately 150 YES Prep Public School students in water quality monitoring during a field experience in Kemah, TX, allowing students to learn about water quality and conservation on Galveston Bay.

Who: Philippe Cousteau, Jr., Co-Founder and President, EarthEcho International
Mark DiBella, CEO, YES Prep Public Schools
Bob Stokes, President, Galveston Bay Foundation

Where: 1725 State Highway 146, Kemah, TX 77565

When: Friday, March 22, 2019
9:30 – 9:45 AM: Opening remarks and introduction by Philippe Cousteau, Jr.
9:45 AM – 1:50 PM: Students and host organizations rotate through different water monitoring and conservation stations. Interview and photo opportunities are available during this time.
11:35 AM – 12:05 PM: Press conference with Philippe Cousteau, Jr. and host organizations.
1:50 PM: Program concludes

Visuals:

- Philippe Cousteau, Jr., [YES Prep Public Schools](#), [Galveston Bay Foundation](#) representatives and students in the field with water monitoring kits, entering data and exploring ways to improve local water quality.

Spokespersons can address:

- How the EarthEcho Water Challenge will engage youth around the world to test, monitor and improve the quality of water in their communities.
- How anyone can participate in the Water Challenge with a water testing kit provided via the [Water Challenge website](#).
- What can be done to improve the quality of community water sources through the involvement of local organizations like [YES Prep Public Schools](#) and [Galveston Bay Foundation](#).
- The growing global issue of poor water quality including waste water, pollution and development and the related significant local impacts.

About the EarthEcho Water Challenge

The [EarthEcho Water Challenge](#) is an international education and outreach program, run by EarthEcho International and sponsored by [Xylem Watermark](#). The Challenge builds public awareness and involvement in protecting water resources around the world by engaging citizens to conduct basic monitoring of their local waterbodies, share their findings and protect our most precious resource. The challenge runs annually from March 22 (United Nations [World Water Day](#)) until December 31.

For more information, visit www.monitorwater.org and follow us on social media:

Facebook: www.facebook.com/earthecho

Instagram: [@EarthEcho](#)

Twitter: [@EarthEcho](#)

Join the conversation using hashtag #MonitorWater

About YES Prep Public Schools

For twenty-one years, YES Prep has increased the number of students from underserved communities who graduate from college prepared to lead. With 18 schools serving 13,300 students, YES Prep leads Houston forward by redefining what is possible in public education when children have access to excellent schools. YES Prep received the inaugural Broad Prize for Public Charter Schools, is nationally ranked by the U.S. News and World Report, The Washington Post, and others, and has consistently been named one of Houston's "Best Places to Work" by the Houston Business Journal. To learn more, visit: www.yesprep.org.

About Galveston Bay Foundation

Established in 1987, the Galveston Bay Foundation is a 501(c)(3) non-profit organization. Its mission is to preserve and enhance Galveston Bay as a healthy and productive place for generations to come. It implements diverse programs in land preservation, habitat restoration, water quality and quantity, youth education, and advocacy. For further information, contact the Foundation at (281) 332-3381, visit www.galvbay.org, like us on Facebook, or follow us on twitter [@GBayFoundation](#)

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