

## **Privacy Policy**

Effective Date: July 22<sup>nd</sup>, 2025

Galveston Bay Foundation ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you interact with us online or offline, including through our website, email communications, and donation platforms.

#### 1. Who We Are

Galveston Bay Foundation is a 501(c)(3) nonprofit organization based in the United States. We work to preserve and protect Galveston Bay for future generations.

### 2. What Information We Collect

We may collect the following types of personal data:

- Name, email address, mailing address, and phone number
- Donation history and payment information (processed securely via third-party platforms)
- Communication preferences
- IP address and browser information (via cookies)

#### 3. How We Use Your Information

We use your information to:

- Send updates, newsletters, and fundraising appeals
- Process donations and issue receipts
- Respond to inquiries and provide support
- Improve our website and outreach efforts

## 4. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), we process your personal data based on:

- Your consent (e.g., when you opt in to receive emails)
- Our legitimate interests (e.g., to improve our services)
- Compliance with legal obligations

### 5. Your Rights (EEA Residents)

If you are in the EEA, you have the right to:

- Access, correct, or delete your personal data
- Withdraw consent at any time
- Object to or restrict certain processing
- Lodge a complaint with your local data protection authority

### 6. Sharing Your Information

We do not sell or rent your personal data. We may share it with trusted service providers (e.g., Mailchimp, payment processors) who help us operate our services, under strict confidentiality agreements.

#### 7. Data Retention

We retain your personal data only as long as necessary for the purposes outlined above or as required by law.

## 8. Cookies and Tracking

Our website uses cookies to enhance your experience. You can manage your cookie preferences through your browser settings.

# 9. Security

We implement appropriate technical and organizational measures to protect your data from unauthorized access, disclosure, or misuse.

## 10. Contact Us

If you have questions or wish to exercise your rights, please contact us at:

# **Galveston Bay Foundation**

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